



NEW YORK STATE **SMOKERS' QUITLINE**

1-866-NY-QUITS (1-866-697-8487) | nysmokefree.com

STATEWIDE HIGHLIGHTS

2021

Sustained New York State support for media, community networks, and evidence-based tobacco treatment services mean more lives saved and less illness and disease across New York State.



NYS Media

Motivates approximately 2 million NYS adults to quit per year. Driving thousands to the Quitline for help.

Connecting services to Communities through

Clinics, hospitals, and local provider practices, NYS Tobacco Control partners, regional and local organizations, and affiliates.



NYS Smokers' Quitline

A free, confidential, and easily accessible service for any New Yorker looking to quit.

Quitline services, inclusive and tailored

Enhanced coaching and medications services and motivational, tailored digital messaging. Providing culturally competent service delivery standards.

Who we served, and why it matters

49%

Medicaid

Significantly higher smoking prevalence and have a harder time quitting.

20%

African American

Smoke fewer cigarettes, but more likely to die from smoking-related disease.

42%

Mental Health Conditions

Four times more likely to die from smoking. Smoking can impact effectiveness of medications.

31%

Disability

Significantly higher smoking prevalence. Smoking can worsen disabilities.



NEW YORK STATE **SMOKERS' QUITLINE**

1-866-NY-QUITS (1-866-697-8487) | nysmokefree.com

CAPITAL
HIGHLIGHTS
REGION

2021

Sustained New York State support for media, community networks, and evidence-based tobacco treatment services mean more lives saved and less illness and disease across New York State.



NYS Media

Motivates approximately 2 million NYS adults to quit per year. Driving thousands to the Quitline for help.

Connecting services to Communities through

Clinics, hospitals, and local provider practices, NYS Tobacco Control partners, regional and local organizations, and affiliates.



NYS Smokers' Quitline

A free, confidential, and easily accessible service for any New Yorker looking to quit.

Quitline services, inclusive and tailored

Enhanced coaching and medications services and motivational, tailored digital messaging. Providing culturally competent service delivery standards.

Who we served, and why it matters

47%

Medicaid

Significantly higher smoking prevalence and have a harder time quitting.

8%

African American

Smoke fewer cigarettes, but more likely to die from smoking-related disease.

49%

Mental Health Conditions

Four times more likely to die from smoking. Smoking can impact effectiveness of medications.

33%

Disability

Significantly higher smoking prevalence. Smoking can worsen disabilities.



2021

Sustained New York State support for media, community networks, and evidence-based tobacco treatment services mean more lives saved and less illness and disease across New York State.



NYS Media

Motivates approximately 2 million NYS adults to quit per year. Driving thousands to the Quitline for help.

Connecting services to Communities through

Clinics, hospitals, and local provider practices, NYS Tobacco Control partners, regional and local organizations, and affiliates.



NYS Smokers' Quitline

A free, confidential, and easily accessible service for any New Yorker looking to quit.

Quitline services, inclusive and tailored

Enhanced coaching and medications services and motivational, tailored digital messaging. Providing culturally competent service delivery standards.

Who we served, and why it matters

50%

Medicaid

Significantly higher smoking prevalence and have a harder time quitting.

7%

African American

Smoke fewer cigarettes, but more likely to die from smoking-related disease.

47%

Mental Health Conditions

Four times more likely to die from smoking. Smoking can impact effectiveness of medications.

32%

Disability

Significantly higher smoking prevalence. Smoking can worsen disabilities.



NEW YORK STATE **SMOKERS' QUITLINE**

1-866-NY-QUITS (1-866-697-8487) | nysmokefree.com

METRO REGION
HIGHLIGHTS

2021

Sustained New York State support for media, community networks, and evidence-based tobacco treatment services mean more lives saved and less illness and disease across New York State.



NYS Media

Motivates approximately 2 million NYS adults to quit per year. Driving thousands to the Quitline for help.

Connecting services to Communities through

Clinics, hospitals, and local provider practices, NYS Tobacco Control partners, regional and local organizations, and affiliates.



NYS Smokers' Quitline

A free, confidential, and easily accessible service for any New Yorker looking to quit.

Quitline services, inclusive and tailored

Enhanced coaching and medications services and motivational, tailored digital messaging. Providing culturally competent service delivery standards.

Who we served, and why it matters

51%

Medicaid

Significantly higher smoking prevalence and have a harder time quitting.

29%

African American

Smoke fewer cigarettes, but more likely to die from smoking-related disease.

38%

Mental Health Conditions

Four times more likely to die from smoking. Smoking can impact effectiveness of medications.

30%

Disability

Significantly higher smoking prevalence. Smoking can worsen disabilities.



NEW YORK STATE **SMOKERS' QUITLINE**

1-866-NY-QUITS (1-866-697-8487) | nysmokefree.com

WESTERN
REGION
HIGHLIGHTS

2021

Sustained New York State support for media, community networks, and evidence-based tobacco treatment services mean more lives saved and less illness and disease across New York State.



NYS Media

Motivates approximately 2 million NYS adults to quit per year. Driving thousands to the Quitline for help.

Connecting services to Communities through

Clinics, hospitals, and local provider practices, NYS Tobacco Control partners, regional and local organizations, and affiliates.



NYS Smokers' Quitline

A free, confidential, and easily accessible service for any New Yorker looking to quit.

Quitline services, inclusive and tailored

Enhanced coaching and medications services and motivational, tailored digital messaging. Providing culturally competent service delivery standards.

Who we served, and why it matters

45%

Medicaid

Significantly higher smoking prevalence and have a harder time quitting.

12%

African American

Smoke fewer cigarettes, but more likely to die from smoking-related disease.

46%

Mental Health Conditions

Four times more likely to die from smoking. Smoking can impact effectiveness of medications.

33%

Disability

Significantly higher smoking prevalence. Smoking can worsen disabilities.