

Curriculum Vitae

NAME: Thomas H. Peterson
DATE AND PLACE OF BIRTH: 21 July 1956; Ann Arbor, Michigan

PRESENT EMPLOYMENT:

2005-present Medical Director
Healthier Communities
Spectrum Health
Grand Rapids, MI

2005-present Medical Director
Quality Improvement
Helen DeVos Children's Hospital
Grand Rapids, MI

1990-present Pediatrician
Grand Rapids, Michigan

PAST POSITIONS:

1999-2005 Medical Director
Michigan Medical, P.C., 160 physician multi-specialty physician group
Grand Rapids, MI

1999-2002 Medical Director
West Michigan Physicians Network, 400+ Physician Hospital Organi:
Grand Rapids, Michigan

1996-2001: Founder and Medical Director
United Lifestyles, United Memorial Health Systems
Greenville, Michigan

Current Projects

Medical Director - Kent Children's Healthcare Access Program (CHAP)

Medical Advisor - Spectrum Health Healthy Lifestyles Employee Wellness Program
Over 5000 biometric screenings and 7200 participants in 2006,2007

Medical Director - Multi-collaborative Pediatric Weight Management Clinic "Kids in Action"

Medical Director - SOURCE Multi-business employee wellness program (Commit to Fit)
Over 1200 participants in 2006,2007,2008

PRESENT ADDRESS

665 Seward
Grand Rapids, MI 49504
tom.peterson@spectrum-health.org

CITIZENSHIP:

U.S.A.

MARITAL STATUS:

Wife: Anne Hamilton Peterson, 1982
Children: Tommy, Sarah, Emily

EDUCATION:

1974-1978: Bachelor of Science in Physiology
Michigan State University
East Lansing, MI

1983-1987: Doctor of Medicine.
AUC Medical College
Montserrat, British West Indies

POSTGRADUATE TRAINING:

1987-1989: Internship/Residency in Pediatrics
St John Hospital, Detroit, Michigan

1989-1990: Chief Resident in Pediatrics
St. John Hospital, Detroit, Michigan

MEDICAL LICENSURE:

1990-present: Michigan
DEA # BP 2225337

BOARD CERTIFICATION:

1990, 2001 American Board of Pediatrics

ACADEMIC APPOINTMENTS:

2007-present Clinical Associate Professor
Michigan State University College of Human Medicine

1991- 2006 Assistant Clinical Professor
Michigan State University College of Human Medicine

ADMINISTRATIVE APPOINTMENTS:

2004-2007 **Board of Directors, At Large Member**
Michigan Chapter of American Academy of Pediatrics

1997-1999: **Chairman of Pediatrics**
DeVos Children's Hospital, Grand Rapids, Michigan

- 1995-present: **Substance Abuse Committee, Chair**
American Academy of Pediatrics, Michigan Chapter
- 2008-present **President**
Kent County Medical Society
- 2008-present **Healthy Weight Committee, Chair**
American Academy of Pediatrics, Michigan Chapter
- 2007-present **Healthy Kids, Healthy Michigan Initiative**
Co-chair, Health Sub-committee
- 2008-present **Childhood Obesity Action Network**
Member
NICHQ (National Initiative of Children's Healthcare Quality)
- 2008-present **Childhood Obesity FOCUS group**
Member, NACHRI (National Association of Children's Hospitals and

PHYSICIAN GROUP, HOSPITAL, HEALTH PLAN APPOINTMENTS:

- 1999-2005 **Board of Directors**
Michigan Medical, P.C., Grand Rapids, MI
- 1997-1999: **Board of Directors**
DeVos Children's Hospital, Grand Rapids, MI
- 1997-2001, 2005-present **Professional Standards Committee**
DeVos Children's Hospital
- 1997-1999: **Medical Executive Committee**
Spectrum Health System, Grand Rapids, MI
- 1999-2005 **Pharmacy and Therapeutics Committee**
Priority Health
- 1997-present **Grand Rounds Education Committee**
DeVos Children's Hospital, Grand Rapids, MI
- 2000-2005
2007-present **Quality Integration Committee**
Priority Health, Grand Rapids, MI
- 2000-2008: **Preventive Health Committee, Chair**
Priority Health, Grand Rapids, MI

COMMUNITY ACTIVITIES:

- 2005-present **Leadership Council**
Activate West Michigan Initiative
- 2001-2004 **Community Health Advisory Committee**

Kent County Health Department/Board of Commissioners

2000-present:

Board of Directors

Project Rehab, Grand Rapids, Michigan

2000-2006

Board of Directors

American Heart Association of West Michigan

1996-2007

Steering Committee/Board

Healthy Kent 2000, 2010

1999-2001:

Chairman

Healthy Kent 2000

1996-present

NicoTEAM School Tobacco Education Group

2000-present:

Chair, Board of Directors

Tobacco Free Partners

1994-present:

Students of TFMAD Tobacco Education Program

Michigan State University College of Human Medicine

1994-present:

Team Physician

East Kentwood High School, Kentwood, Michigan

AWARDS

Community/Health Care

State of Michigan Award of Excellence

Community Activist

Representative Mike Saks and Governor Jennifer Grandholm

2008 National Community Activist Award

American Legacy Foundation

Special Achievement Award - Tobacco Control

American Academy of Pediatrics - 2005

Hillman Award for Community Medical Advocate

Alliance for Health, 2005

West Michigan

Greenville Public Schools, 2001

Recognition Award for 10 years of Tobacco Education

Special Achievement Award Distinguished Service

American Academy of Pediatrics - 1998

Athletics

Varsity Letter Winner, Football 1975-1977

Michigan State University

All Big Ten Academic Team Nominee 1975-1977

PROFESSIONAL SOCIETY MEMBERSHIPS:

American Academy of Pediatrics, Fellow

American Medical Association

Michigan State Medical Society

Kent County Medical Society

American College of Physician Executives

PRESENTATIONS:

Over 250 presentations given to health care professionals, health care organizations, businesses, and community organizations

COMMUNITY EDUCATION

1991-present

Spoken to over 90,000 school aged children on tobacco education, health promotion issues, nutrition and exercise

Presentations

2008

National Association for Children's Hospitals and Related Institutions (NACHRI)

"A Children's Hospitals Inpatient Smoking Cessation Program for Parents"

Miami, Florida

"Enhancing Tobacco Reduction in Adolescents - Strategies for Pediatric Healthcare Providers"

POW'R Tobacco Cessation Annual Conference

New York, New York

"Childhood Obesity-Our New Epidemic"

Grand Rounds, Northern Michigan Health System and Alpena Hospital

Michigan State Osteopathic Association Scientific Conference

"Childhood Obesity- Our New Epidemic"

Pediatric Academic Society National Conference

"Helen DeVos Children's Hospital Inpatient Tobacco Cessation Program"

Honolulu, Hawaii

Michigan Society for Cardiovascular and Pulmonary Rehab State Conference

"Metabolic Syndrome - How To Identify and Manage the Disease"

2007

Seton Health System Tobacco Free Campus Symposium

"A Collaborative Smok-Free Hospital Campus Effort and How To Do It"
Albany, New York

Michigan Osteopathic Association State Conference
"Enhancing Tobacco Reduction in Michigan - Strategies for Hospitals, Providers and Offices"
Grand Rapids, MI

Michigan State Medical Society State Scientific Conference
"Childhood Obesity - Our New Epidemic"
Novi, Michigan

Michigan State Medical Society State Scientific Conference
"Enhancing Tobacco Use Reduction in Pediatrics - Strategies for Pediatric Care Providers and Offices"
Novi, MI

Michigan Public Health Institute Conference
"Enhancing Tobacco Use in Pediatrics"
Dearborn, MI

"Taking Michigan's Pulse Conference" - MPHI
The Eight Points of Inflammation - Prevention and Wellness"
Ann Arbor, MI

4 Smoke-free Campus Training Sessions - over 100 Michigan Hospitals
2/07-6/07
Lansing, Novi, and Detroit MI

Winter Leadership Conference
Michigan Hospital Association
"Becoming A Smoke-Free Campus"
Traverse City, Michigan

Southwest Michigan Physical Education Conference
"Prevention and Wellness - The Choice Is Ours"
Kalamazoo, Michigan

Michigan State Tobacco cessation Training
"Impact of Smoking on Michigan Patients"
South Lyon, Michigan

Spectrum Health Toxicology Grand Rounds
"Update On Treating Nicotine Addiction - Getting Them To Quit"
Grand Rapids, Michigan

2006

Ottawa County Wellness Conference
"Prevention and Wellness"
Holland, MI

Grand Rapids Leadership Conference
"Prevention and Wellness in the Business World"
Grand Rapids, MI

DeVos Childrens Hospital Grand Rounds
"Tobacco Cessation for the Pediatrician"
Grand Rapids, MI

Grand Rounds, Salem Hospital
"Becoming a Smoke-Free Campus"
Salem, Oregon

Holland Community Hospital Pediatric Grand Rounds
"Asthma Quality Improvement"
Holland, MI

2005

Pennock Hospital Grand Rounds, Hastings, MI
"Childhood Obesity - Generation XXL"

"Tobacco Cessation Training for Primary Care Providers" Conference
South Lyon, MI
Marquette, MI
Grand Rapids, MI

Tobacco Cessation Training for Pediatricians
Michigan American Academy of Pediatrics State Conference
Traverse City, MI

Tobacco Cessation Training for Pediatric Providers
Grand Rounds
Holland Community Hospital
Holland, MI

"Childhood Obesity and the Primary Care Provider"
Grand Rounds
Zeeland Community Hospital
Zeeland, MI

2004

Michigan Dental Association, State Conference, Detroit, MI
"All Things About Tobacco and How They Relate to the Dental Professional"

Train-the-trainer sessions for pediatric practices, pediatric residents, Priority Health HMO,
and Family Practice offices
Topic- "How to Implement Smoking Cessation in Pediatric Provider's Offices"

Diabetes Management Collaborative, Grand Rapids, MI
"Self Management in Chronic Disease Care", 10/04

Adolescent Medicine Conference, Family Practice Residency Alumni Conference
Michigan Educational Research Center
"The New Epidemic- Childhood Obesity"

"Adolescent Tobacco Use - Prevention and Cessation"

Lectures to 3rd/4th year medical students, Michigan State College of Human Medicine
Michigan Educational Research Center

"Childhood Obesity" and "Adolescent Tobacco Use- Prevention and Cessation"

2003

Zeeland Hospital Grand Rounds, Zeeland, MI

"Bacterial Resistance and Overuse of Antibiotics"

Michigan Academy of Family Physicians State Conference

Mackinac Island, MI

"Teenage Tobacco Use: Prevention and Cessation"

Michigan Academy of Family Physicians State Conference

Mackinac Island, MI

"Childhood Obesity - The New Epidemic"

2002

DeVos Children's Hospital Grand Rounds, Grand Rapids, MI

"Adolescent Tobacco Use: Prevention and Cessation"

Illinois State Project on Primary Care Education of Teenage Tobacco Use

Sponsored by Illinois Chapter of American Academy of Pediatrics and

Illinois Academy of Family Physicians

Over 20 lectures given to Family Practice Providers and Pediatricians

"Adolescent Tobacco Use: Prevention and Cessation"

Contributor to manual, telephonic lectures, website, and taped interview materials

Spectrum Health Hospital Internal Medicine Grand Rounds, Grand Rapids, MI

"Current Guidelines in Treating Nicotine Addiction"

2001

Michigan Academy of Family Physicians State Conference

Traverse City, MI

"Adolescent Tobacco Use: Prevention and Cessation"

Michigan Academy of Family Physicians, State Conference

Traverse City, MI

"Asthma Treatment in Children - Update on New Guidelines"

Zeeland Hospital Grand Rounds, Zeeland, MI

"Treating Nicotine Addiction in the Primary Care Office"

2000

World Health Conferences

Detroit, MI

Grand Rapids, MI

Indianapolis, IN

"Current Guidelines in Treating Nicotine Addiction"

World Health Conferences

Indianapolis, IN
"Economic Rationale/Outcomes Approach to the Management of Asthma"

Spectrum Health Hospital OB/GYN Grand Rounds, Grand Rapids, MI
"Smoking Cessation for the Pregnant Patient"

Mecosta General Hospital, Big Rapids, MI
"Understanding Managed Care: The Roles of Medical Administrators"

1999

American Academy of Pediatrics National Conference, New Orleans, LO
"Tobacco Use in the Pediatric Population: Children and Adolescents"

Borgess Hospital Grand Rounds, Kalamazoo, MI
"Tobacco Use and Treatment in the Physicians Office"

1998

Denver Children's Hospital Grand Rounds, Denver, CO
"The Tobacco Epidemic and the Pediatrician"

Michigan Association of Osteopathic Physicians and Surgeons State Conference
Lansing, MI
"Treating Nicotine Addiction and Tobacco Disease"

American Academy of Pediatrics, Michigan Chapter, State Conference
Grand Rapids, MI
"The Tobacco Epidemic and the Pediatrician"

Nassau Pediatric Society, Long Island, NY
"Adolescent Tobacco Prevention and Treatment"

American Academy of Pediatrics, Ohio Chapter, State Conference
Sandusky, OH
"Controlling the Tobacco Epidemic: The Pediatricians Office"

Fourth Annual Medical Start State Conference, Detroit, MI
"Treating the Tobacco Epidemic in the Primary Care Office"

1997

Michigan Public Health Institute, State Conference, Lansing, MI
"Controlling the Tobacco Epidemic"

American Medical Student Association, Michigan State Conference
Ann Arbor, MI
"Tobacco Use, Treatment, and Effects of Second Hand Smoke"

Genesee Hospital Adolescent Medicine Conference, Flint, MI
"Adolescent Tobacco Use and Cessation: Strategies for the Primary Care Provider"

Northern Michigan Hospital Grand Rounds, Petoskey, MI
"Controlling the Tobacco Epidemic"

St. John Hospital Pediatric Grand Rounds, Harper Woods, MI
"Treating Tobacco Use in the Pediatric and Adolescent Population"

1996

Hackley Hospital Medical Staff, Muskegon, MI
"Controlling the Tobacco Epidemic"

Michigan State Conference of Neonatal and Perinatal Medicine, Lansing, MI
"Effects of Prenatal Smoking on the Fetus"

Michigan Respiratory Therapists, State Conference, Grand Rapids, MI
"Tobacco Use and Effects of Second Hand Smoking"

1995

Butterworth Hospital Pediatric, Grand Rapids, MI
"Managing Tobacco Use in the Pediatric and Adolescent Population"

Assistance given to hospitals and businesses in creating smoke-free environments:

Including: Steelcase, Henry Ford Hospital, Sparrow Hospital, University of Michigan Health Systems, Spectrum Health Systems, Genesee Health System, Foote Hospital, Northern Michigan Health System War Memorial Hospital, Monroe Hospital, Hays Green Beech Hospital, Metropolitan Hospital, Mid-Michigan Hospital, Troy Beaumont Hospital, and Hackley Hospital
Grand Rapids Community College
Member of Michigan Smoke-Free Hospital Campuses project sponsored by the Michigan Department Community Health
2000-present- Helped establish Michigan as a leader nationally in smoke-free hospital campuses

Member of Michigan Hospital Association Smoke-free Hospital Campus Initiative
2006-present

Founder/Co-Founder of:

Tobacco Free Partners - 2000

A county coalition of over 45 organizations, including all 3 hospitals, 2 large physician organizations, 2 HMO's, county health department, and others that provides all the tobacco cessation classes, education, and advocacy for Kent County, MI

Project TakeOFF - 2004 (Co-founder along with other advocates from Health Kent 2010)

Over 100 organizations in West Michigan. Organizing businesses, schools, government, health care, and community sectors to implement multiple initiatives to combat obesity in both children and adults

Students of TFMAD - 1995-present

First and Second year medical students at Michigan State University College of Human Medicine that provide tobacco education talks to inner-city children every year in Lansing, MI
Won award by medical school in 2002 for community program

NicoTEAM - 1996 (Co-founder)

Coalition of multiple organizations in West Michigan that have helped provide tobacco prevention

education to private, public, and alternative elementary, middle school, and high schools with unique curriculum changes for the past 10 years

NicoTEAM Docs - 2003 (Co-founder with Dr Luis Tomatis)

Group of retired physicians of multiple specialties who provide tobacco prevention talks to inner city schools in Grand Rapids Public School System

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| Related Institutions)

