



New York State Cessation Center Collaborative Statewide Conference Call

An educational opportunity for Physicians, Nurse Practitioners, Physician Assistants, Nurses, Respiratory Therapists, CASAC, Pharmacists and other Allied Health Personnel.

March 6, 2013

12:00 Noon – 1:00 pm

Integrating Gender into Approaches for Tobacco Cessation

Presented by

Joan L. Bottorff, PhD, RN, FCAHS

Director, Institute for Healthy Living and Chronic Disease Prevention, Chair in Health Promotion and Cancer Prevention, Professor, School of Nursing, UBC's Okanagan Campus

OBJECTIVES...

1. Describe how sex and gender influences smoking and efforts to quit.
2. Discuss gender-sensitive and gender-specific interventions to support tobacco reduction and cessation.
3. Explain how gender influences can be integrated into men-friendly approaches to smoking cessation for expectant and new fathers.

AGENDA...

12:00 PM Introduction & Welcome – Ann Wendland, Manager of Cessation Programs, New York State Department of Health Tobacco Control Program

Integrating Gender into Approaches for Tobacco Cessation – Joan L. Bottorff, PhD, RN, FCHAS, Director, Institute for Healthy Living and Chronic Disease Prevention, Chair in Health Promotion and Cancer Prevention, Professor, School of Nursing, UBC's Okanagan Campus

1:00 PM Wrap up

Call-in Information... **1-866-639-0744** (no participant code) 150 lines available.

Please share phone lines whenever possible.

Register online at <http://www.nysmokefree.com/ConfCalls>

Webinar info: Meeting number: 716 891 510 Meeting password: tobacco2013

1. Go to <https://nysdoh.webex.com/nysdoh/j.php?ED=191952952&UID=1431294287&PW=NZGRmMjY1MzYx&RT=MiMxMQ%3D%3D>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: tobacco2013
4. Click "Join".
5. Follow the instructions that appear on your screen.

To view in other time zones or languages, please click the here:

<https://nysdoh.webex.com/nysdoh/j.php?ED=191952952&UID=1431294287&PW=NZGRmMjY1MzYx&ORT=MiMxMQ%3D%3D>

This program has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for CME (ACCME) through joint sponsorship with the University at Buffalo School of Medicine and Biomedical Sciences and the NYS Tobacco Cessation Centers. The University at Buffalo is accredited by the ACCME to sponsor CME for physicians. The UB School of Medicine & Biomedical Sciences designates this live activity for a maximum of *1.0 AMA PRA Category 1 Credit(s)™*. Physicians should only claim credit commensurate with the extent of their participation in the activity. CASAC Clock Hours pending OASAS approval. Application has been made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists.

Program materials are available for downloading one week prior to call <http://www.nysmokefree.com/ConfCalls/>

Questions about registration? Contact patricia.bax@roswellpark.org

Difficulty accessing program materials? Contact RSmith4@GlensFallsHosp.org

Evaluation and accreditation forms available at: <https://www.surveymonkey.com/s/TCNYConfCall>

This program is funded by the NYS Department of Health Bureau of Tobacco Control