



AGENDA

New York State Cessation Center Collaborative Statewide Conference Call

An educational opportunity for Physicians, Nurse Practitioners, Physician Assistants, Nurses, Respiratory Therapists, CASAC, Pharmacists and other Allied Health Personnel.

November 6, 2013

12:00 Noon – 1:00 PM

Population-level Strategies to Prevent and Reduce Tobacco Use – Success and Challenge

Presented by:

Harlan Juster, Ph.D.
Director, Bureau of Tobacco Control
New York State Department of Health
Albany, New York

OBJECTIVES:

1. Review best practices for broad-based prevention and promotion of tobacco use cessation.
2. Discuss current and historical view of cigarette use in NYS focusing on the promise of generational change.
3. Describe use of other tobacco products by youth
4. Explain the need for aggressive tobacco dependence treatment within the healthcare setting.

* Program materials are available for download one week prior to the call at: <http://www.nysmokefree.com/ConfCalls/>

AGENDA:

12:00 PM **Introduction & Welcome** - Ann Wendland MSL, Manager of Cessation Programs,
New York State Department of Health Bureau of Tobacco Control

Population-level Strategies to Prevent and Reduce Tobacco Use – Success and Challenge
Harlan Juster, Ph.D., Director, Bureau of Tobacco Control New York State Department of Health
Albany, New York

1:00 PM **Wrap up**

Call-in Information: 1-866-639-0744

(No participation code needed)

150 lines are available. Please share phone lines whenever possible.

Webinar information: Meeting number = **711 340 264**

Meeting Password: **tobacco2013**

Join Webinar On-line and Log-in: Click Here

1. Go to <https://nysdoh.webex.com/nysdoh/j.php?ED=248526892&UID=1644191492&PW=NMTA3ZTVkMGQy&RT=MmMxMQ%3D%3D>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: tobacco2013
4. Click "Join".
5. Follow the instructions that appear on the screen.

- Difficulty accessing program materials? Questions about Registration? Please contact: patricia.bax@rosewellpark.org
- Evaluation and Accreditation Forms available at: <https://www.surveymonkey.com/s/TCNYConfCall>

CME ACCREDITATION

This program has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for CME (ACCME) through joint sponsorship with the University at Buffalo School (UB) of Medicine and Biomedical Sciences and the NYS Tobacco Cessation Centers.

The University at Buffalo is accredited by the ACCME to sponsor CME for physicians.

UB School of Medicine & Biomedical Sciences designates the live activity for a maximum of **1.0 AMA PRA Category 1 Credit(s)™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

- Approved: 1.00 Continuing Education Contact Hours, CRCE from the American Association for Respiratory Care (AARC).
- Approved: 1.00 CTTS Continuing Education Credit.
- 1.00 CASAC Clock Hours pending OASAS approval.

This program is funded by the NYS Department of Health Bureau of Tobacco Control