



Agenda...

New York State Cessation Center Collaborative Statewide Conference Call

An educational opportunity for Physicians, Nurse Practitioners, Physician Assistants, Nurses, Respiratory Therapists, CASAC, Pharmacists and other Allied Health Personnel.

November 7, 2012

12:00 Noon – 1:00 pm

Five Essential Strategies in Motivating Patients to Quit Smoking

Presented by

Marilyn Herie, PhD, RSW

Director of the Collaborative Program in Addiction Studies at University of Toronto, Assistant Professor (Status Only), U of T Factor-Inwentash Faculty of Social Work, and a member of the international Motivational Interviewing Network of Trainers (MINT). Dr. Herie facilitates professional training courses and workshops throughout Canada and internationally. Her areas of interest include motivation and behaviour change, interprofessional education, and knowledge transfer/exchange.

Call-in Information

1-866-639-0744 (no participant code needed)

150 lines available. Please share phone lines whenever possible

Register online at ...<http://www.nysmokefree.com/ConfCalls>

Questions about registration? Contact patricia.bax@roswellpark.org

OBJECTIVES...

1. Identify practical strategies to motivate change
2. Discuss how you can adapt these strategies with your patients
3. Create concrete objectives for clinical practice

AGENDA...

11:45 AM Pre-conference call workgroup – speakers meet to discuss logistics of call

12:00 PM Introduction & Welcome – Ann Wendland, Manager of Cessation Programs, New York State Department of Health Tobacco Control Program

“Five Essential Strategies in Motivating Patients to Quit Smoking”

Marilyn Herie, PhD, RSW, Director of the Collaborative Program in Addiction Studies at University of Toronto

1:00 PM Wrap Up

This program has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for CME (ACCME) through joint sponsorship with the University at Buffalo School of Medicine and Biomedical Sciences and the NYS Tobacco Cessation Centers.

The University at Buffalo is accredited by the ACCME to sponsor CME for physicians.

The UB School of Medicine & Biomedical Sciences designates this live activity for a maximum of
1.0 AMA PRA Category 1Credit(s)™.

Physicians should only claim credit commensurate with the extent of their participation in the activity.

CASAC Clock Hours pending OASAS approval.

Application has been made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists.

Program materials are available for downloading one week prior to call at...

<http://www.nysmokefree.com/ConfCalls/>

If you encounter any difficulty accessing program materials please email

Theresa Miller at Theresa.Miller@hahv.org

Our next call – November 29, 2012
Smoking & Mental Illness-Break the Connection
What Every Prescriber Needs to Know

This program is funded by the NYS Department of Health Tobacco Control Program